



**Estimate Number : 67071 - 1**

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573-644-7030

**Prepared For:** National Congress of Old West Shootists  
6820 University Avenue  
Cedar Falls IA 50613

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<b>Project Title:</b>	<b>The Shootist, 36 + cover, 4 color throughout</b>	
<b>Quantity:</b>	700	
<b>Size:</b>	8 1/2 x 11	
<b>Page Count:</b>	36 Pages plus Cover	
<b>Files/Proofs:</b>	Print ready PDFs furnished to printer specs. Online proofs via Kodak Insite.	
<b>Stock:</b>	Text: 70 lb. White Gloss Book Cover: 100 lb. White Gloss Cover	
<b>Ink:</b>	Text: 4-Color process printed throughout (bleed) Cover: 4-Color process printed two sides (bleed)	
<b>Bindery:</b>	Saddlestitch Carton pack partial qty.	
<b>Price:</b>	<b>700</b> \$ 2,288.88	<b>Add'l 1,000's</b> \$ 404.29
<b>Delivery:</b>	FOB: Jefferson City, Missouri (Freight is additional)	
<b>Options:</b>		
	<b>Mailing Services:</b>	
<b>Inkjetting:</b>	\$37.50/1000 plus \$60.00 setup (\$80.00 minimum): <b>675</b> \$ 85.31 (Setup includes processing, CASS certification and NCOA certification for one mail list. Charges for additional services may apply: merging lists: \$15/list; NCOA additional list: \$15/list; foreign mail processing: \$0.30 per piece. Postage cost is not included in the above pricing and must be received prior to mailing.)	
<b>Insert in Envelopes (Machine):</b>	1 Piece(s) into furnished envelopes at \$0.02 each plus \$30.00 Setup (envelopes must be machinable): <b>675</b> \$ 43.50	

Payment Terms: Net 30 days, with pre-approved credit. Quotation excludes sales tax (if applicable).  
This is an estimate which may be revised upon receipt of final project specifications.

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